

## Lloyd Sadd was Born to Grow!

March 11, 2011

With an increasing demand for risk management services and a consultative broker approach in Southern Alberta, Lloyd Sadd is excited to announce the establishment of our Calgary office: **Lloyd Sadd Insurance Brokers (Calgary) Ltd.**

This new office will deliver Lloyd Sadd's reputable suite of risk management and insurance services and uphold our commitment to reduce our clients' total cost of risk, helping them build better organizations.

Leading the Calgary division will be Paul Constance, former Executive VP at Renfrew Insurance Ltd. Paul brings with him over 18 years experience in the industry; he has his FCIP and CRM designations and was awarded the Chairman's Prize for Top Graduate in Canada and the Bannerman Award from the Insurance Institute of Canada.

Having built an energy department from the ground up 15 years ago to become one of the leading energy brokers in Canada, Paul and his team will use their extensive and individual expertise to continue to service their clients and build new partnerships in Calgary's energy, technology, construction, realty and not-for-profit sectors.

We look forward to this opportunity and growth of the Lloyd Sadd organization.

Yours truly,



**T. Marshall Sadd**  
President

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**We Listen. We Think. We Deliver.**