

Presenting Sponsor:

RSA



LloydSadd | AUTO DEALERSHIP RISK MANAGEMENT 2016

Thursday, March 17, 2016 | Edmonton Marriott at River Cree Resort | 8am - 11:30am



EMPLOYEE FRAUD - THE ENEMY WITHIN | *Rosanne Walters, Senior Manager, BDO*

Fraud is one of those unfortunate circumstances that will impact every dealership within our province in some degree. The reality of today's labour force is that employees are worried about their future incomes, there are increased financial pressures from home, and a reduction in disposable income is certain. Statistics show that these factors will cause 90% of your workforce to consider some form of fraud in 2016.

Rosanne Walters will highlight the most common types of dealership fraud and will provide proactive strategies to help detect these losses in the early stages.



THE CHANGING LABOUR MARKET - RISKS AND STRATEGIES | *Craig Brusnyk, Associate, DLA Piper LLP*

The downturn in Alberta's economy has some companies looking at ways to decrease their labour costs. Company-wide layoffs, reduced work hours and seasonal staff options are all on the table. But, are you aware of your corporate and personal exposures when it comes to labour litigation?

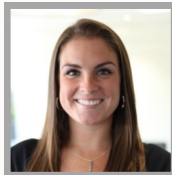
Join us for this interactive discussion on legal implications and your exposures surrounding these strategies, including ways you can protect yourselves.



ALBERTA'S ECONOMIC FORECAST FOR 2016 | *Todd Hirsch, Chief Economist, ATB Financial*

Most Albertans were happy to bid 2015 farewell—it was a tough year for oil prices and the economy. But what's in store for 2016? In this talk, ATB Financial's chief economist Todd Hirsch explores events that impact our economy—from unpredictable happenings in China and the Middle East, to issues closer to home including interest rates and housing prices.

What are the probabilities of certain events falling into place? And where does that leave Alberta? Hirsch shares the latest on what will certainly be an interesting year.



EMERGING RISKS FOR AUTO DEALERSHIPS | *Lane Gross & Hailey Taskey, Lloyd Sadd Insurance Brokers*

Being aware of the risks auto dealerships owners face every day is essential in the ever changing market. Lane and Hailey lead our Auto Dealership Risk Management practice, and throughout the seminar they will provide insight on what risk are emerging in your industry, and what you should know to protect yourself and keep your businesses profitable.

REGISTRATION AND LOCATION

- THURSDAY, MARCH 17, 2016 | 8AM - 11:30AM -

Lloyd Sadd is proud to host this exclusive event open to forward-thinking auto dealership owners and executives doing business in Alberta. Seating is very limited, so register early!

A hot buffet breakfast, coffee breaks and snacks will be provided.

WHO SHOULD ATTEND? This event is geared towards auto dealership owners and senior executives.

COST: As part of this value added service, this event is provided at no charge, by invitation only.

BRING A GUEST! We welcome you register up to two other auto dealership owners or senior executives in the Alberta region who would benefit from this event.

ABOUT LLOYD SADD'S AUTO DEALERSHIP PROGRAM:

Lloyd Sadd Insurance Brokers Ltd. is one of the largest providers of risk financing and risk reduction services for auto dealerships across Canada.

We partner with RSA, one of Canada's leading insurance companies, to provide a coverage and protection program designed specifically for auto dealerships. This program has been the marketplace for over 40 years and is recognized as being the top choice among franchised auto dealerships.

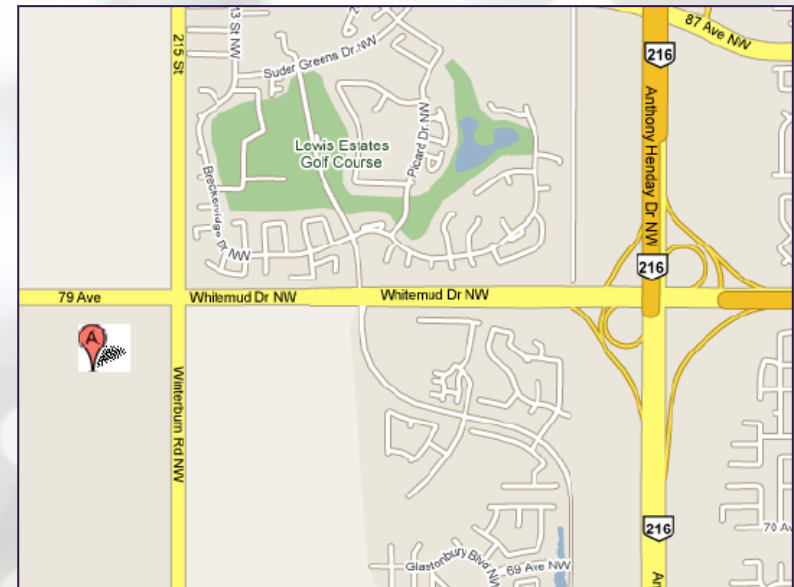
We are experts in the auto dealership risk management field, and we partner with our clients to help them succeed.

We Listen. We Think. We Deliver.

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- EDMONTON MARRIOTT AT RIVER CREE RESORT -

300 East Lapotac Blvd, Edmonton AB
Complimentary On-Site Parking



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