

Presenting Sponsors:



# LloydSadd | AUTO DEALERSHIP RISK MANAGEMENT 2018

Wednesday March 21, 2018 | Edmonton Inn | 7:30am - 11:30am

**CYBER VULNERABILITY—YOUR DEALERSHIP IS EXPOSED** | *Network Test Labs*

Network Test Labs from Vancouver will be joining us to demonstrate the ease of breaking into vehicles and starting them. Having a live demonstration of opening the vehicle door and starting it, is sure to make an impact on the security and processes we take to secure vehicles. Along with the live demo Network Test Labs will also be explaining the newest cyber threats to dealerships and ways to mitigate the risk.

**THE GREEN MILE—A DEALERSHIP’S JOURNEY WITH THE NEW CANNABIS LEGISLATION** | *Kyle Powell, SureHire*

Being aware of the risks auto dealership owners face with the legalization of cannabis, what can be done to prepare for the legalization and the testing that has becoming available, is essential in your industry. SureHire will be providing an understanding of where legislation is, the indication and testing tools that are being developed and the steps dealerships can take to start preparing for the legalization.

**SALES MOTIVATION AND INDUSTRY TRENDS** | *Jaime “Jim” Hernandez, SBC*

As the President of Strategic Business Communications Inc., Jim brings an extensive background in sales and marketing as he has worked with over 30 different businesses, in 31 countries, on four continents as a motivational speaker, consultant and trainer. It is estimated that in 2018/2019, dealerships will have a record number of potential customers returning to the market. What do you do to maximize these opportunities, sell more vehicles and in return make more money?

Join Jim as he discussing the best practices in Service, F&I, Internet and the Sales Department.

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## SPEAKERS & REGISTRATION

**- WEDNESDAY MARCH 21 | 7:30AM - 11:30AM -**

Lloyd Sadd is proud to host this exclusive event open to forward-thinking auto dealership owners and executives doing business in Alberta. Seating is very limited, so register early!

A hot buffet breakfast, coffee breaks and snacks will be provided.

**WHO SHOULD ATTEND?** This event is geared towards auto dealership owners and senior executives.

**COST:** As part of this value added service, this event is provided at no charge, by invitation only.

**BRING A GUEST!** We welcome you register up to two other auto dealership owners or senior executives in the Alberta region who would benefit from this event.

### ABOUT LLOYD SADD'S AUTO DEALERSHIP PROGRAM:

Lloyd Sadd Insurance Brokers Ltd. is one of the largest providers of risk financing and risk reduction services for auto dealerships across Canada.

We partner with RSA and Marsh to provide a coverage and protection program designed specifically for auto dealerships. This program has been the marketplace for over 40 years and is recognized as being the top choice among franchised auto dealerships.

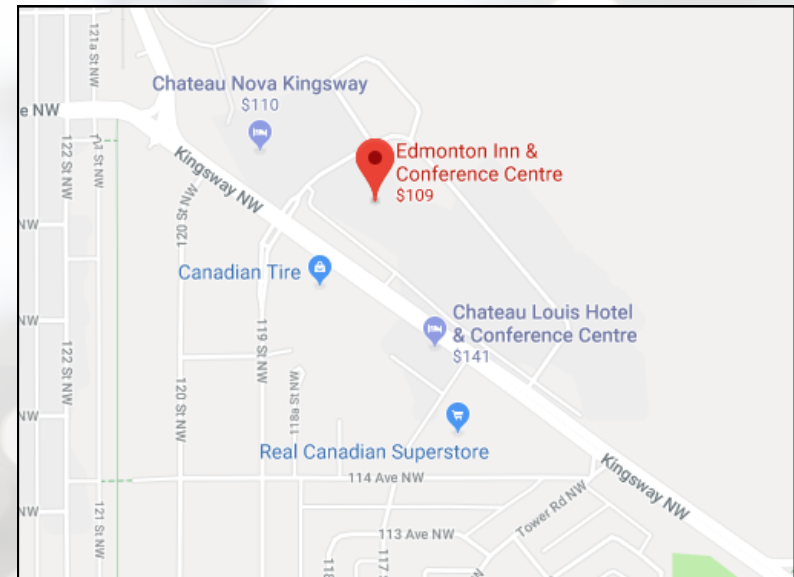
We are experts in the auto dealership risk management field, and we partner with our clients to help them succeed.

We Listen. We Think. We Deliver.

**LloydSadd** | **AUTO DEALERSHIP RISK MANAGEMENT 2018**

**- EDMONTON INN & CONFERENCE CENTER -**

11834 Kingsway NW, Edmonton AB  
Complimentary On-Site Parking



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