



LloydSadd | **CORPORATE**
RISK SEMINAR **2015**

Thursday, November 5, 2015 | Edmonton Marriott at River Cree Resort

11:45am - 4:30pm, Cocktails & Connections Reception to follow

SPEAKERS AND TOPICS



DUELING ECONOMISTS | *Todd Hirsch, Chief Economist for ATB Financial; Mark Parsons, Chief Economist for the Government of Alberta; Moderator: Chris Huebner, President, Lloyd Sadd Insurance Brokers*

Two of Alberta's top economists are hitting our stage to give their perspectives on topics relevant to business owners in today's economy. The discussion will be led by our president, Chris Huebner, who will challenge them with questions and scenarios that will help provide valuable insight to business owners for the upcoming year.



OPTIMIZING MENTAL HEALTH AND PROFITABILITY | *Dr. Shimi Kang, an award-winning, Harvard-trained doctor, researcher, media expert, and lecturer on human motivation*

1 in 4 employees will experience a mental health disorder and *everyone* deals with daily stress.

Dr. Shimi Kang, who in addition to training at Harvard also studied at the University of Alberta, will share the science and discuss how business owners can mitigate the risk of having a mentally unhealthy workforce and how this affects productivity and profitability – especially in the modern day workplace. She will leave the audience with practical everyday “prescriptions” they can use both personally and professionally to improve their bottom line and empower their employees.



MANAGING RISK IN PURSUIT OF GROWTH | *Terry Freeman, Chairman, Corrosion and Abrasion Solutions Ltd.*

In addition to our speaker's current role as Chairman of CASL, he has also served as managing director of Northern Plains Capital, a niche private equity firm, he is the past CFO of Flint Energy Services, and he currently sits on numerous public and privately held boards, including All Weather Windows, McCoy, Graham Construction, Alta-Fab, and Gateway Mechanical, just to name a few. Terry will share his extensive experience in dealing with the ups and downturns of the economy, risks and challenges he's faced and has seen others face, and ways these have been managed in his pursuit of growth.

REGISTRATION INFORMATION

Lloyd Sadd, along with our sponsors, are proud to host this exclusive event open to forward-thinking business owners and executives doing business in Alberta's private, public and not for profit sectors. Seating is very limited, so register early!

WHO SHOULD ATTEND? This event is geared towards Alberta business owners, C-level executives and senior management.

COST:

Lloyd Sadd Clients	Event Sponsors	General Registrations
No charge. Contact your Account Executive or Christine Tenove for your promo code.	No charge* Contact Christine Tenove for the promo code. <small>*General and Break Sponsors, tickets are limited.</small>	\$195 Payable by cheque only. Registration will be confirmed via email once cheque is received.

BRING A GUEST! We welcome you to forward this invitation to other business owners in the Alberta region who would benefit from this event. Lloyd Sadd clients can bring up to two guests outside of their organization using their promo code.

We Listen. We Think. We Deliver.

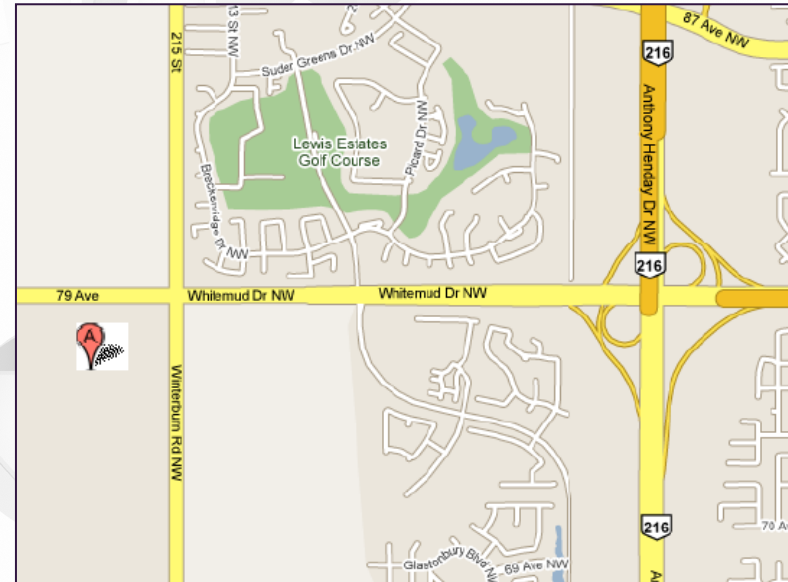
[CLICK HERE TO REGISTER](#)

AGENDA AND LOCATION

- 11:45am** Registration and Luncheon
- 12:30pm** Welcome and Introduction
- 12:35pm** Dueling Economists
- 1:30pm** Break
- 1:50pm** Optimizing Mental Health and Profitability
- 2:50pm** Break
- 3:10pm** Managing Risk in Pursuit of Growth
- 4:15pm** Cocktails & Connections Reception

- Edmonton Marriott at River Cree Resort -

300 East Lapotac Blvd, Edmonton AB | Complimentary On-Site Parking



For hotel reservations, call 1.800.960.4913 and reference the “Lloyd Sadd Insurance Room Block” for a reduced rate while rooms are available.

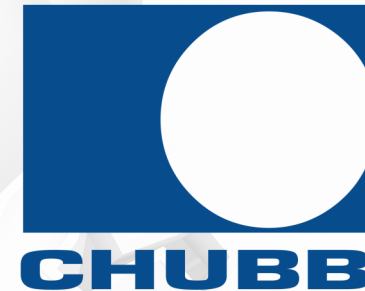
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