



LloydSadd
INSURANCE BROKERS



NAVACORD®

CORPORATE
RISK SEMINAR **2018**

Thursday, November 1, 2018 | Edmonton River Cree Resort

11:00am - 4:00pm, Cocktails & Connections Reception to follow

SPEAKERS AND TOPICS

**INSURANCE BUREAU OF CANADA** | *Celyeste Power, Vice-President, Western (Acting)*

Celyeste has an extensive background in public affairs and public policy across all sectors. As Acting Vice-President for Insurance Bureau of Canada's (IBC's) Western region, she oversees and directs all government relations pertaining to the property and casualty insurance industry in Alberta, Manitoba, and Saskatchewan. Celyeste will be giving us a state of the industry update, providing us with knowledge of the ever-changing insurance industry.

**DARKHORSE ANALYTICS** | *Dan Haight, President*

Daniel is the President and co-founder of Darkhorse Analytics. He is a Certified Analytics Professional and an award-winning lecturer at the University of Alberta School of Business. Dan challenges audiences to fully integrate analytics into their organizations. He will be speaking on the future of analytics. Research suggests that over 80% of analytics projects fail. But, it also suggests that organizations who are able to harness its power have exceptionally good results. In this talk, he will discuss the nature of analytics, its risks and benefits, and how to sustainably develop its potential in an organization. He will touch some of the new trends in the space including Artificial Intelligence and Machine Learning, and of course, he'll talk Hockey Analytics and the Edmonton Oilers.

**ALBERTA MACHINE INTELLIGENCE INSTITUTE** | *Geoff Kliza, Director, Innovative Affiliates*

Geoff guides businesses in becoming Machine Intelligence-ready and identifies high-impact opportunities to collaborate on research initiatives that will transform industries. Heralded by many as the fourth industrial revolution, artificial intelligence has inspired countless news articles, novels, and films. With this deluge of information comes hopes and aspirations, fears and misconceptions – some justified and others not. How can we make sense of it all? Join AMII as we pull back the curtain on artificial intelligence and lay a pragmatic foundation for what AI is, what it isn't, and how you can begin to think about the place of AI in your business.

SPEAKERS AND TOPICS

**WORKERS COMPENSATION BOARD** | *Pieter Lambooy, Director of Operations*

Pieter is a Director of Operations at the Workers Compensation Board of Alberta - he has worked with the organization for over 20 years in a variety of capacities from case management to senior leadership positions. Today Pieter will be speaking about Workers Compensation in Alberta - the origins of the system as well as an overview of how pricing and benefits work for both employers and for covered workers. He will also offer some insights into the finer details of workers compensation in which we can look out for as we navigate through a system focused on fairness, service and financial stability.

**THE BEER DIARIES** | *Greg Zeschuk, Chief Beer Enthusiast*

Greg is a former VP at Electronic Arts and General Manager at BioWare Austin. He co-founded BioWare in 1995 with Ray Muzyka and Augustine Yip, after all three earned their medical degrees from the University of Alberta. Greg announced his retirement from BioWare on September 18, 2012. He is currently involved in a number of projects related to the craft-beer industry, including the production of a web-based interview show known as "The Beer Diaries." Greg will be speaking on his experience building two successful companies and what he has learned on his journey.

REGISTRATION INFORMATION

Lloyd Sadd, along with our sponsors, are proud to host this exclusive event open to forward-thinking entrepreneurs and executives doing business in Alberta’s private, public and not for profit sectors. Seating is very limited, so register early!

WHO SHOULD ATTEND? This event is geared towards Alberta based business owners, C-level executives and senior management.

COST:

Lloyd Sadd Clients	Event Sponsors	General Registrations
No charge. Contact your Account Executive or Jami Letain for your promo code.	No charge* Contact Jami Letain for the promo code. <small>*General and Break Sponsors, tickets are limited.</small>	\$300 Payable by cheque only. Registration will be confirmed via email once cheque is received.

BRING A GUEST! We welcome you to forward this invitation to other business owners in the Alberta region who would benefit from this event. Lloyd Sadd clients can bring up to **two guests** from outside of their organization using the promo code.

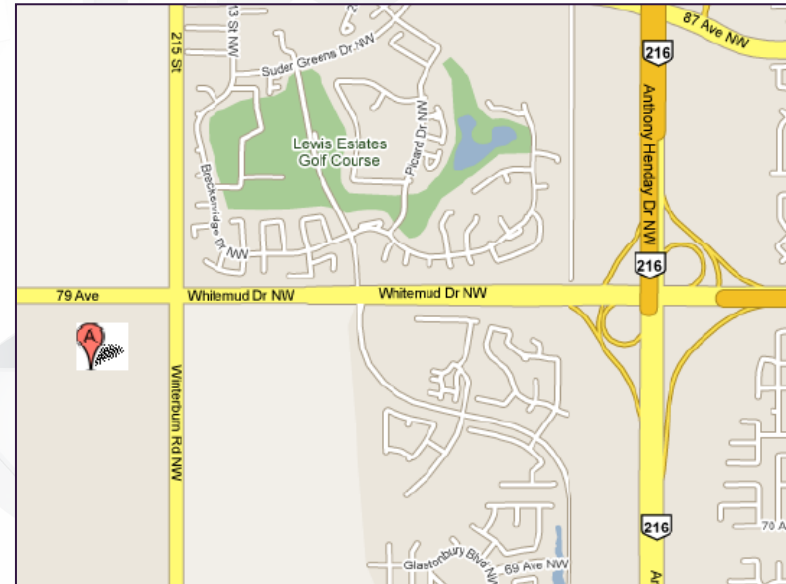
We Listen. We Think. We Deliver.

CLICK HERE TO REGISTER

AGENDA AND LOCATION

- 11:00 AM Registration and Luncheon
- 11:35 AM State of the Industry
- 12:00 PM Workers Compensation in Alberta
- 12:50 PM Break
- 1:00 PM The Future of Analytics
- 1:50 PM Break
- 2:00 PM The Affects of AI in business
- 2:50 PM Break
- 3:00 PM Bioware to Chief Beer Enthusiast
- 4:00 PM Cocktails & Connection Reception

- Edmonton River Cree Resort -
300 East Lapotac Blvd, Edmonton AB



For hotel reservations, call **1.800.960.4913** and reference the “Lloyd Sadd Insurance Room Block” for a reduced rate while rooms are available.

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