



FOR IMMEDIATE RELEASE



Navacord's "Local Touch. National Strength.™" resonates with Saskatchewan's Henderson Insurance Inc.

Toronto, Ontario, Oct 9 – Navacord Corp. is pleased to announce the addition of Henderson Insurance Inc, one of Saskatchewan's premier insurance brokerages, as their first Broker Partner in the province. With the support of Henderson Insurance, Navacord is well positioned to continue their plans to build out their business across Canada.

David Reidy, President & CEO of Henderson Insurance says, "we are excited to be part of Navacord whose commitment to the success of their clients is in sync with the core values of Henderson – our clients are why our organization exists. Our ability to serve our clients as trusted advisors is solidified as we are now able to leverage the tools and services of a national broker."

"With offices in Regina and Moose Jaw and a focus on serving commercial clients, Henderson Insurance's mission to help business owners manage their risk as they grow and evolve is perfectly aligned with Navacord and our Broker Partners", says T. Marshall Sadd, Navacord Executive Chairman. "They understand the entrepreneur who has built a privately owned enterprise and the diverse combination of priorities that are in constant competition."

Henderson Insurance has a rich family history and a dedicated team of people who are integral to their success. "Placing people in roles that are matched with their strengths and natural talents has helped Henderson Insurance to achieve our goal of putting the client in the middle of everything we do," says David Reidy.

Shawn DeSantis, Navacord President & CEO said, "Henderson Insurance's approach to a client's business and creation of unique, innovative plans that go beyond insurance to make their business better is in line with Navacord's philosophy to deliver knowledge and expertise in this increasingly complex world. We are excited to have them on board and look forward to working with them."

About Navacord

Based in Toronto, Ontario, Navacord is a national insurance brokerage offering risk management and consulting solutions including property & casualty, employee benefits, retirement, loss control, claims management, surety and personal insurance. Navacord is one of Canada's largest commercial insurance brokers with specialization in the following industries: Construction, Transportation, Hospitality, Real Estate, Manufacturing, Oil & Gas, Architects & Engineers E&O.

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About Navacord cont'd

Navacord is committed to the success of their clients and delivering expert advice in an increasingly complex world; allowing clients to face the future with confidence. Navacord Broker Partners deliver local, personalized service to their clients while being supported by the additional expertise, resources and efficiencies of a national brokerage.

Navacord is the preferred partner for entrepreneurial insurance brokerages seeking to collaborate and grow while maintaining their unique identity and culture. The company trades under different broker partner brands across Canada.

About Henderson Insurance

Henderson Insurance's journey to becoming one of Saskatchewan's premier insurance brokerages began in 1965 and is proud to be a second generation, independent Insurance Brokerage with offices in Moose Jaw and Regina. Henderson Insurance manages the risks of clients in Central and Western Canada in the following industry sectors: Agriculture, Transportation, Manufacturing, Construction, Surety Bonding and Automobile, RV and Equipment Dealerships. Henderson Insurance's Mission is to make **Companies** better, **Families'** futures safer, and **Business Owners'** lives simpler.

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Navacord Broker Partners



Broker Partnership Opportunities:

Shawn DeSantis,
President & CEO

T. Marshall Sadd,
Executive Chairman

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