



Lloyd Sadd Insurance Brokers Ltd. announces Chris Huebner as President and CEO



Edmonton, Alberta – Sep 20, 2019 - Lloyd Sadd Insurance Brokers Ltd. is pleased to announce Chris Huebner as President and CEO, succeeding T. Marshall Sadd who will become Chairman of Lloyd Sadd and maintain his role as Executive Chairman of Navacord Inc.



“Chris is a long-time Lloyd Sadd employee who took on the role of President in 2015 and his demonstrated leadership and expertise make him the obvious choice for this new role”, said T. Marshall Sadd. “Chris has been the face of Lloyd Sadd in the community for a number of years and has surrounded himself with a strong leadership team to continue the entrepreneurial drive”.

Chris has been with Lloyd Sadd for over twenty-three years in a number of different roles. This experience helped to develop his passion for delivering a superior client experience and providing an exciting work environment for employees. He believes strong leaders should be coaches and mentors in the business. “It's part of our responsibilities as leaders to facilitate that career discussion and help our team members to see there's a path that's greater than what they are doing right now”, said Chris Huebner.

Chris is a graduate of the University of Alberta and holds a Bachelor of Arts, along with achieving his Fellow Chartered Insurance Professional and Canadian Risk Management designations.

“I feel very fortunate to be in a great business surrounded by talented people; all of which contributes to the exceptional culture we have at Lloyd Sadd”, said Chris Huebner. “I am privileged to have this role and would like to thank Marshall and others who believed in me. Their encouragement and mentorship has helped me to prepare for this role and lead this exciting milestone in Lloyd Sadd's evolution”.

About Lloyd Sadd Insurance Brokers Ltd.

As a founding Navacord Broker Partner, one of Canada's largest commercial brokers, Lloyd Sadd is a leading insurance and risk management firm dedicated to providing expert businesses solutions. Offering clients property & casualty insurance, surety, employee benefits, retirement consulting and personal insurance with a local touch based on service excellence backed by the national strength of increased sector expertise, expanded product offerings and stronger relationships with insurance companies.

About Navacord

Headquartered in Toronto, Navacord's group of companies include Broker Partners across Canada and Specialty Managing General Agents. Offering risk management and consulting solutions, Navacord is committed to the success of their clients and delivering expert advice in an increasingly complex world. Broker Partners deliver local, personalized service to their clients while being supported by the additional expertise, resources and efficiencies of a national brokerage. Navacord is the preferred partner for entrepreneurial insurance brokerages seeking to collaborate and grow while maintaining their unique identity and culture.