20 CONSTRUCTION 20 CONFERENCE

Tuesday, March 10th, 2020 8:00am - 4:00pm River Cree Entertainment Center

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SPEAKERS AND TOPICS



PAUL McLOUGHLIN - Owner, Word of Mouth Communications The Alberta Update

We are pleased to welcome back Paul McLoughlin to speak about the current Alberta political situation in light of the spring sitting of the Alberta Legislature and the government's 2020 budget. With his witty humor and balanced perspective, Paul's presentation promises to bring unique insight to the Alberta construction industry.



RICHARD MCELHANEY - Keynote brought to you by **Northbridge** The Real Cost of Safety

Imagine being the Safety Manager on a large construction project when a catastrophic injury occurs - this was exactly what happened to Richard McElhaney, and is the reason behind his on-going passion for safety. This powerful presentation considers the direct and indirect costs of traumatic injuries on the employees, family, coworkers, and companies involved. Drawing on his 26 years of experience in the Occupational Health & Safety field, Richard will provide key takeaways about the importance of pre-planning and safety preparedness, the six most effective accident reduction techniques, as well as the core elements of an effective safety management program that can be implemented with the goal of a zero-harm safety culture.



ANNE MCLELLAN

Q&A with Carrie Doll

Throughout her long career in Alberta politics, Anne McLellan has held many key positions including Minister of Health, Minister of Justice, Attorney General of Canada, and Deputy Prime Minister. There is no question that Anne McLellan is familiar with the Alberta Political Landscape, and she will be putting that experience to use in her most recent role as an unpaid advisor to Trudeau government. She is focusing on addressing the rising alienation and bridging the gap between the western provinces and the Federal Government on matters such as energy, the environment and equalization. Join us for a conversation facilitated by Carrie Doll to hear Anne's take on Alberta's relationship with the Federal Government and how the West will be represented around the cabinet table.

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Insurance

SPEAKERS AND TOPICS



STEPHEN VOOGD, LINDSAY DODD & PAT BRICE - PANEL DISCUSSION Importance of Cyber Security

Cybersecurity incidents and privacy liability identify as the largest risks facing businesses today. Over 43% of cyber-attacks are aimed at small businesses, while only 14% of those businesses are ready and equipped to respond and defend themselves. Construction companies are not immune to an attack and are, in fact, key targets for hackers.

What does a real life cyber-attack actually look like? Our panel will include a Lloyd Sadd contracting client who will share their own experience with a cyber-attack and ransomware event. We will also have a tech expert share their perspective on security and a cyber underwriter explain how insurance responds when a cyber event happens. Our panelists will share their experience and expertise on this hot topic and boost your company's cyber readiness.



MARNIE KIEL - The Alder Group Building High Performance Teams

Learn the key ingredients to building effective, productive, and engaged teams. Whether it is your Senior Leadership, Business Development, or Project Management teams, uncover how to design and inspire an organization that brings their best and avoids the common pitfalls that lead to disengagement. Through her 22 years of entrepreneurship and leadership, Marnie has developed a passion for strong working relationships and best-in-class industry education, and she weaves her experience into a captivating presentation about the importance of building a strong and aligned team.



CHRISTOPHER DAUM - FMI

The Outlook for Infrastructure and Construction in Alberta: Recession or Recalibration?

Our interactive discussion will focus on near-term forecast for construction industry spending in Alberta. This will include various mindsets and strategies for operating moving forward. We will further question whether our industry is just now pulling out of a prolonged recession or if it's time to embrace permanent downsizing.

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OUR HOST



CARRIE DOLL - Professional Emcee, Moderator and Keynote Speaker

When business leaders are preparing to present new and innovative ideas to propel their company, they call Carrie Doll. Every organization needs to equip themselves with strong public speaking skills that will have impact. This is where Carrie can help. She empowers clients to craft strong messages, walk confidently on stage and connect with the audience in any setting. Carrie merged her love of coaching, storytelling and public speaking by becoming a professional emcee, moderator and keynote speaker following a 20 year career in television journalism. With a desire to equip more people with what she considers to be a life skill, she launched her online course, "The Power of Public Speaking". She also believes in the power of story which is reflected in the interviews she does for her podcast, "The Inner Circle with Carrie Doll". Her style is engaging, effective and dynamic and leaves her audiences feeling connected and empowered.

SCHEDULE

MORNING

AFTERNOON

PAUL McLoughlin The Alberta Update

RICHARD MCELHANEY The Real Cost of Safety

Anne McLellan Q&A with Carrie Doll **CYBER PANEL** Importance of Cyber Security

MARNIE KIEL Building High Performance Teams

CHRISTOPHER DAUM The Outlook for Infrastructure and Construction in Alberta: Recession or Recalibration?

(cocktail reception to follow)







REGISTRATION AND LOCATION

Tuesday, March 10th, 2020 | 8:00am - 4:00pm

Lloyd Sadd is proud to host this exclusive event open to forward-thinking owners and executives doing business in Alberta's construction industry.

WHO SHOULD ATTEND?

Owners and C-Suite Executives in Alberta's construction industry.

COST: For Lloyd Sadd current and prospective clients there is no charge if using the promo code : LSCC2020

GENERAL REGISTRATION: \$500

Register through the link below, payable by cheque only. Registration will be confirmed via email once cheque is received.

BRING A GUEST! Lloyd Sadd clients are welcome to bring one guest outside of their organization using the promo code.

 $^{\ast}\mbox{Due to space restrictions},$ we reserve the right to limit the number of attendees per organization

Seating is very limited, so register early!



Click to Register

(cocktail reception to follow)

EDMONTON RIVER CREE RESORT

300 East Lapotac Blvd, Edmonton AB

Conference Located in the Entertainment Center



For reservations at the Edmonton River Cree Resort, call1-844-425-2733 and reference the "Lloyd Sadd Construction Conference", or click on the button below to access the online reservation system. *Rooms booked after February 17th are not guaranteed to be avaialable.

Hotel Booking

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