# LloydSadd Charity Tournament In support of the: KGHFOUNDATION

### 2025 Sponsorship Package

September 25, 2025 The Okanagan Golf Club - The Bear



### About the KGH Foundation

At the KGH Foundation, we mobilize people and resources to bring world class health care close to home. Our community plays a pivotal role in this mission, helping us set a new standard for proactive, inclusive, accessible health care for regional communities across the nation. Your generous support amplifies our efforts in crucial areas, notably in cancer care and at JoeAnna's House.

Cancer touches us all. Your support provides us the opportunity to work together and shape the future of cancer care at KGH, specifically the diagnosis and primary treatment of cancers – breast, prostate, pancreatic, brain, stomach, colon... and many more – that affect so many of us and our loved ones.

JoeAnna's House stands as a beacon of comfort, offering a home away from home for families needing to stay close to their loved ones receiving care at Kelowna General Hospital. Your sponsorship helps keep the doors open and the welcome warm, alleviating the emotional and financial burden for families during critical times.

Together, we are not just changing health care; we are changing lives. Thank you for being a part of this transformative journey.

### **KGH FOUNDATION IMPACT**

**97** Projects Funded



In Donation Disbursement **13** Areas of Care Supported

### KGHFOUNDATION

# Lloyd Sadd Charity Tournament

On September 26, 2024, Lloyd Sadd proudly hosted the first-ever Lloyd Sadd Charity Tournament in Kelowna, bringing together over 75 golfers in support of the KGH Foundation. Thanks to the incredible generosity of our participants, sponsors, and supporters, the event was a tremendous success—raising more than \$30,000 for this important cause.

Building on that momentum, we are excited to bring the tournament back for another year! With even greater ambitions for fundraising and community impact, we look forward to an unforgettable event that continues to support the critical work of the KGH Foundation while bringing people together for a great day of golf and giving back.

All funds raised will directly support the KGH Foundation and their mission of building the bridge between a generous community and advancing excellence in health care in the interior of BC

### WAYS TO SUPPORT

#### JOIN IN THE FUN



Hit the golf course by registering as an individual, 2some, 3some or 4some. Includes green fees, breakfast, lunch, access to silent auction and raffle, a number of delicious snacks at a number of tee boxes, and more.

#### **SPONSOR THE DAY**



Show your support and showcase your organization by becoming one of our amazing sponsors. With a variety of sponsorship levels and exclusive benefits, there's an opportunity for everyone—explore the options on the following pages! If none of our sponsorship levels work for you, we are happy to customize a package to fit your needs.

#### **IN-KIND DONATIONS**



We welcome donations in the form of items, experiences, or services for us to include in our silent auction or raffle. Alternatively, make a donation to the KGH Foundation.







#### TOURNAMENT SPONSOR | \$8,000 | 1 OPPORTUNITY

- 8 Golfers
- Logo on all signage, marketing material and communications
- Full page ad in the welcome package & logo on the front cover
- Ability to provide a large banner to showcase in the clubhouse
- Verbal recognition during the program at lunch & ability to say a few words
- Dedicated social media post
- Company logo and link on event webpage
- Ability to provide promo items to be given out to each golfer

#### LUNCH RECEPTION SPONSOR | \$6,500 | 1 OPPORTUNITY

- 6 Golfers
- 2 large signs displayed during lunch and logo on signage at each table
- Full page ad in the welcome package
- Ability to provide a large banner to showcase in the clubhouse during lunch
- Verbal recognition during the program during lunch
- Dedicated social media post
- Company logo and link on event webpage
- Ability to provide promo items to be given out to each golfer

#### BREAKFAST SPONSOR | \$5,500 | 1 OPPORTUNITY

- 4 Golfers
- Large signs displayed at the breakfast station
- Half page ad in the welcome package
- Logo included in a social media post
- Company logo and link on event webpage
- · Ability to provide promo items to be given out to each golfer

#### LLOYD SADD CADDY | \$5,500 | 1 OPPORTUNITY

- 4 Golfers
- Personal caddy experience with Gavin Benson VP for Corporate Growth and Former Professional Golfer
- Logo included in welcome package
- Logo included on social media post
- Logo posted on Lloyd Sadd website

#### GOLF CART SPONSORS | \$5,000 | 2 OPPORTUNITIES

- 4 Golfers
- Logo on signage on each golf cart
- Logo included in welcome package
- Logo included on social media post
- Company logo and link on event webpage

#### GOLF BALL SPONSOR | \$4,750 | 1 OPPORTUNITY

- Logo on golf balls given our to each golfer
- Logo included on social media post
- Company logo on event webpage

\*Includes production of average golf balls with company logo

## Sponsorship Opportunities

#### **REGISTRATION & BAG DROP SPONSOR | \$4,500 | 1 OPPORTUNITY**

- Large sign at registration table with company logo
- Ability to provide a large banner to showcase at the registration table
- Logo included in welcome package
- Logo included on social media post
- Company logo and link on event webpage
- · Ability to provide promo items to be given out to each golfer

#### **BEVERAGE CART SPONSOR | \$4,000 | 1 OPPORTUNITY**

- 2 Golfers
- Logo on signage on the beverage cart
- Logo included in welcome package
- Logo included on social media post
- Company logo and link on event webpage

#### BEAT THE BROKER SPONSOR | \$3,750 | 1 OPPORTUNITY

- 2 members from your organization are invited to host the hole and join us for lunch.
- Ability to bring a tent to be set up on the hole
- · Ability to provide promo items to be given out to each golfer
- Company Logo on lawn sign on the hole
- Logo included in welcome package
- Logo included on social media post
- Company logo and link on event webpage

#### DRINK HOLE SPONSORS | \$3,500 | 3 OPPORTUNITIES

- 2 Golfers
- 2 members from your organization are invited to host the hole and join us for lunch.
- Ability to bring a tent to be set up on the hole
- · Ability to provide promo items to be given out to each golfer
- Company Logo on lawn sign on the hole
- Logo included in welcome package
- Logo included on social media post
- Company logo and link on event webpage

\*Includes costs of beverages. Options: Birdie Juice, Caesar Station & Beer/Cooler Station

#### FOOD HOLE SPONSORS | \$3,000 | 3 OPPORTUNITIES

- 2 Golfers
- 2 members from your organization are invited to host the hole and join us for lunch.
- Ability to bring a tent to be set up on the hole
- · Ability to provide promo items to be given out to each golfer
- Company Logo on lawn sign on the hole
- Logo included in welcome package
- Logo included on social media post
- Company logo and link on event webpage

\*If a food service vendor is interested, sponsorship will be free, but the vendor will cover the cost of the food for 100 golfers

#### WATER SPONSOR | \$2,500 | 1 OPPORTUNITY

• Logo printed on 150 water bottles, given to each golfer \*Includes production of 150 water bottles with company logo

### Sponsorship Opportunities

#### SCORECARD SPONSOR | \$2,500 | 1 OPPORTUNITY

- Company logo printed on all the scorecards
- Ability to provide promo items to be given out to each golfer

#### DRIVING RANGE SPONSOR | \$2,000 | 1 OPPORTUNITY

- Company Logo on lawn sign at driving range
- Logo included on social media post
- Company logo on event webpage

#### \$10,000 HOLE IN ONE SPONSOR | \$1,500 | 2 OPPORTUNITIES

- 2 members from your organization are invited to host the hole and join us for lunch.
- · Ability to bring a tent to be set up on the hole
- Ability to provide promo items to be given out to each golfer
- Company Logo on lawn sign on the hole
- Logo included in welcome package
- Logo included on social media post
- Company logo on event webpage
- Includes costs of insurance

#### TEE SPONSOR | \$1,000 | 8 OPPORTUNITIES

- Company Logo on lawn sign at a hole
- Logo included in welcome package
- Logo included on social media post
- Company logo on event webpage
- · Ability to provide promo items to be given out to each golfer

#### ATTENDEE SPONSOR | \$750

- 2 Golfers
- Logo included in welcome package

Contact Ainsley Rayburn at <u>arayburn@lloydsadd.com</u> to confirm your sponsorship level. If none of our sponsorship levels work for you, we are happy to customize a package to fit your needs.

## Thank You To Our 2024 Sponsors





Part of Definity





#### HOLE IN ONE SPONSORS









#### **TEE SPONSORS**



**GENERAL SPONSORS** 







